

Create and Design a Sheet of Wrapping Paper

**OBJECTIVE:**

To create a sheet of customized wrapping paper

**PROJECT OVERVIEW:**

Gift givers and receivers know that half the fun of opening a package is tearing through the wrapping paper to see what's inside. What better way to express that you care for another person than by giving them a small present wrapped in special paper made by you. In this project, you will use your desktop publishing software to create a personalized sheet of wrapping paper for someone special.

**GET TO KNOW WHAT YOU'RE DESIGNING:**

Gift wrapping paper usually consists of a design pattern repeated over and over, often utilizing illustrations, ornamental graphics, and words in the layout. Because this assignment is to create a sheet of customized wrapping paper for a specific person (friend, family member, etc.), your design will focus on that individual by decorating the wrapping paper with personalized text and graphic images.

**STRATEGIES AND DESIGN TIPS TO FOLLOW:**

1. The key to designing effective wrapping paper is to be festive with the right sense of fun correlating to the occasion being celebrated.
2. When you decide who the wrapping paper will be designed for and for what occasion, look over the choices of graphic images available that will be suitable for a background pattern. For example, a field of snowflakes is an appropriate background for a winter holiday, and a background of balloons is appropriate for a birthday.
3. If the background pattern you design is dark consider changing the color of your text to white to make it stand out on the wrapping paper.
4. Experiment with rotating the text and graphic images on the paper to give it a unique and distinctive look.
5. As you will be including a worded message on your wrapping paper, experiment with different fonts and select one that is appropriate. Remember to keep the message short and simple.
6. Don't make your design overly busy by crowding it with too many different images. Be selective and tasteful, always keeping in mind the person and the occasion being celebrated.
7. Carefully read through all parts included in this project. Before beginning any work on your computer, use a blank sheet of paper to sketch the layout and design of the document you will be creating.

Project #6: Create and Design a Sheet of Wrapping Paper *(continued)*



INSTRUCTIONS:

1. Using your desktop publishing software, create a new document.
2. Save the file as "**Wrapping Paper**" to the "Publish It!" folder.
3. Set up your document using the "Page Setup Instructions" provided on the next page.
4. Complete the "Content and Design Steps to Follow" provided below.
5. Proofread your work carefully for accuracy, design, and format.
6. Resave the file.
7. Print a copy of the document. Refer to the "Suggested Printing and Finishing Instructions" provided below.



CONTENT AND DESIGN STEPS TO FOLLOW:

1. Decide for whom and what specific occasion the gift wrapping paper will be designed for. Some occasions to consider include birthdays, graduations, and weddings.
2. Include the following on your wrapping paper:
 - A graphic image that is appropriate for a background pattern to match the theme of your wrapping paper (Copy and paste the image and place it in a pattern to create the background for the wrapping paper)
 - A short message that correlates with the theme of your wrapping paper (Format the message with an appropriate font)
3. Add additional text and/or graphic elements to help enhance the look and design of the document.
4. Format the size, style, and placement of the text and other elements on the document so that it projects a professional design.
5. Go to Step 5 in the "Instructions" provided above.



SUGGESTED PRINTING AND FINISHING INSTRUCTIONS:

Print the wrapping paper on colored paper.

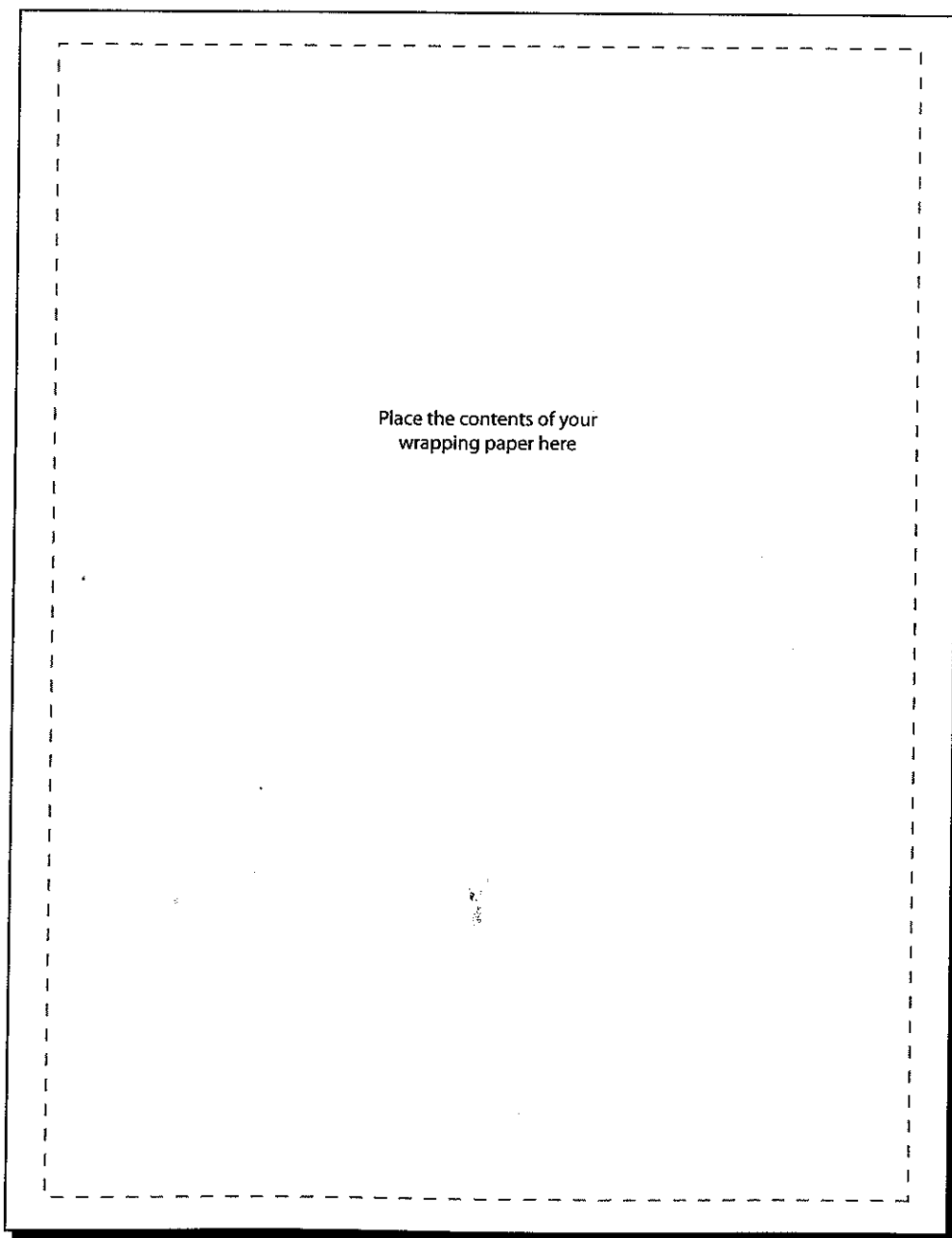
Project #6: Create and Design a Sheet of Wrapping Paper *(continued)*



PAGE SETUP INSTRUCTIONS:

of pages: 1
Dimensions: 8.5 x 11 inches
Margins: .25 inches on all sides
Orientation: Portrait

8.5"



11"