

Create and Design an Admission Ticket



OBJECTIVE:

To create an admission ticket for an event



PROJECT OVERVIEW:

Admission tickets are designed to communicate information to ticket holders. Whether it's a play or a professional football game, admission tickets are important documents that are carefully designed by event coordinators. In this project, you will use your desktop publishing software to create and design an admission ticket to an event of your choice.



GET TO KNOW WHAT YOU'RE DESIGNING:

Typically, admission tickets are small rectangular pieces of cardstock paper designed to have a portion torn off by the ticket taker upon entering an event. Admission tickets usually include the name, date, time, location, seat number, and price of the event. Event goers sometimes save their tickets as a memento to remember the event. Because space is limited, admission tickets do not allow for decorative design features.



STRATEGIES AND DESIGN TIPS TO FOLLOW:

1. Use a font that is easy to read. Admission tickets are not the place to experiment with novelty fonts.
2. In this project, you will be required to create a tear-off section on the ticket. Be sure to leave enough room in the tear-off section to fit all of the information required.
3. Consider using a watermark graphic image as a background on your admission ticket. Watermarks are graphics or text that print in a light tone allowing other graphics and text to be placed on top of them.
4. Carefully read through all parts included in this project. Before beginning any work on your computer, use a blank sheet of paper to sketch the layout and design of the document you will be creating.

Project #11: Create and Design an Admission Ticket *(continued)*



INSTRUCTIONS:

1. Using your desktop publishing software, create a new document.
2. Save the file as "**Admission Ticket**" to the "Publish It!" folder.
3. Set up your document using the "Page Setup Instructions" provided on the next page.
4. Complete the "Content and Design Steps to Follow" provided below.
5. Proofread your work carefully for accuracy, design, and format.
6. Resave the file.
7. Print a copy of the document. Refer to the "Suggested Printing and Finishing Instructions" provided below.



CONTENT AND DESIGN STEPS TO FOLLOW:

1. Establish what specific event your admission ticket will be used for. Some examples include a music concert, school play, sporting event, or fundraiser.
2. Include the following on your admission ticket:
 - The title of the event
 - The organization sponsoring the event
 - The date, time, and location of the event
 - A tear-off section that will be torn off by the ticket taker (This section should include the ticket number, seat number, and ticket price)
 - The ticket number
 - The seat number
 - The ticket price
 - One graphic image relating to the event (optional)
3. Format the size, style, and placement of the text and other elements on the document so that it projects a professional design.
4. Go to Step 5 in the "Instructions" provided above.



SUGGESTED PRINTING AND FINISHING INSTRUCTIONS:

1. Print the document on cardstock or colored paper.
2. After printing, use scissors to cut around the border of the ticket.

Project #11: Create and Design an Admission Ticket *(continued)*



PAGE SETUP INSTRUCTIONS:

- # of pages:** 1
Dimensions: 8.5 x 11 inches
Margins: None
Orientation: Portrait
Other: Using the rectangle tool, draw a rectangle measuring 4 inches wide by 2.75 inches tall, giving it a 1 pt. border. Position the rectangle in the center of the page. Place the contents of your admission ticket within this rectangle.

