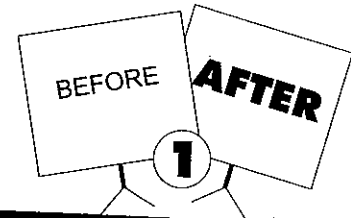


PowerPoint Presentation Makeover 1



OBJECTIVE:

To give an existing PowerPoint presentation a makeover

New Skills Reinforced:

In this activity, you will practice how to:

1. apply a design template.

PROJECT SCENARIO:

In this project, you will take a presentation about a new sporting goods store and update it to a professional, well-designed presentation using a design template from your software. This presentation will be used to introduce the new sporting goods store to the local chamber of commerce. Your audience knows nothing about this store.

STRATEGIES AND DESIGN TIPS TO FOLLOW:

1. Review all of the templates available and apply one that fits best with a sporting goods store.
2. Use consistent graphics and colors to coordinate with the template you have chosen.

BEFORE YOU BEGIN:

1. Carefully read through all parts included in this project.
2. Prior to starting any work on your computer, use the *Present It! Planning Layout Form* to sketch the content, layout, and design of the presentation you will be creating for this project. Use multiple copies if necessary.
3. Use the *Present It! PowerPoint Presentation Tips* provided in the Introduction as a guide while working on this project.
4. Unless otherwise noted, the layout, design, type size(s), and style(s) for this project will be left for you to decide.



Project 24: PowerPoint Presentation Makeover 1



INSTRUCTIONS:

1. Carefully read and review the content and design of the thumbnail slides presented in Figure 24-1.
2. Using Microsoft PowerPoint, give the presentation shown in Figure 24-1 a much needed makeover. Note that you can add or delete text, use graphic images and other elements, reformat text, and any other changes you see fit to give the presentation a professional appearance.
3. In addition to the "makeover" you will be giving, your slide show presentation must also meet the following criteria:
 - Apply a design template that best fits this type of presentation.
 - Each slide must include a slide transition.
 - Use custom animation on at least one graphic.
 - Include at least one hyperlink to a Web site.
 - Include at least one hyperlink within the presentation.
4. Save the presentation as **PROJECT 24 - TEMPLATE**.
5. Run the slideshow and proofread your work carefully for accuracy, design, and format.
6. Print a copy of your presentation as handouts using 3 or 6 slides per page if required by your instructor.
7. If required, present this presentation to your instructor and/or your class.



Project 24: PowerPoint Presentation Makeover 1

FIGURE 24-1

Slide 1

The Athlete's Hub

The sporting goods store that brings out the athlete in all of us.

The following presentation will take you inside one of the fastest growing full-line sporting goods chains in the nation.

Slide 2

All About Us

The Athlete's Hub first opened its doors in Lincoln, Nebraska, on March 26, 1999. Owned and operated by Carly and Ronnie Totah, the "Hub" as it is nicknamed, prides itself on having what the customer wants, when he/she wants it, and at an affordable price.

The "Hub" is a full-line sporting goods store that carries apparel, equipment, footwear, games, and much more. Carrying the top brands and having them in stock is a priority for the Totah family. Competitive pricing and strategic marketing has made The Athlete's Hub one of the fastest growing sporting goods chains in the country.



Project 24: PowerPoint Presentation Makeover 1

FIGURE 24-1 (CONTINUED)

Slide 3

BRANDS WE CARRY...

Apparel National Brands	Footwear National Brands
Nike	Nike
Adidas	Adidas
Reebok	Reebok
Under Armour	Columbia
The North Face	Wilson
Columbia	KSwiss
Spider	Asics
Burton	New Balance
Wilson	
Majestic Athletic	
Mizuno	

Slide 4

The Athlete's Hub offers the customer a wide selection of apparel and equipment in many different sports. The following slides show all of the departments and the different sports within each department. If you don't find a sport you are looking for, we offer a complete line of merchandise on our Web site: www.thehub.com



Project 24: PowerPoint Presentation Makeover 1

FIGURE 24-1 (CONTINUED)

Slide 5

TEAM SPORTS	
BASEBALL	ICE HOCKEY
BASKETBALL	LACROSSE
BOWLING	RUGBY
CHEERLEADING	SOCCER
CRICKET	SOFTBALL
FIELD HOCKEY	TRACK & FIELD
FIGURE SKATING	VOLLEYBALL
FOOTBALL	WATER POLO
GYMNASTICS	WRESTLING

Slide 6

ACTION SPORTS
BMX BIKING
IN-LINE SKATING
MOUNTAIN BIKING
RUNNING
SCOOTERS
SKATEBOARDS



Project 24: PowerPoint Presentation Makeover 1

FIGURE 24-1 (CONTINUED)

Slide 7

RACQUET SPORTS

BADMINTON	WINTER SPORTS
PADDLEBALL	ICE SKATING
RACQUETBALL	SKIING
SQUASH	SLEDS/SNOW TUBES
TENNIS	SNOWBOARDING
	SNOWSHOEING
	WINTER RECREATION

Slide 8

WATER SPORTS

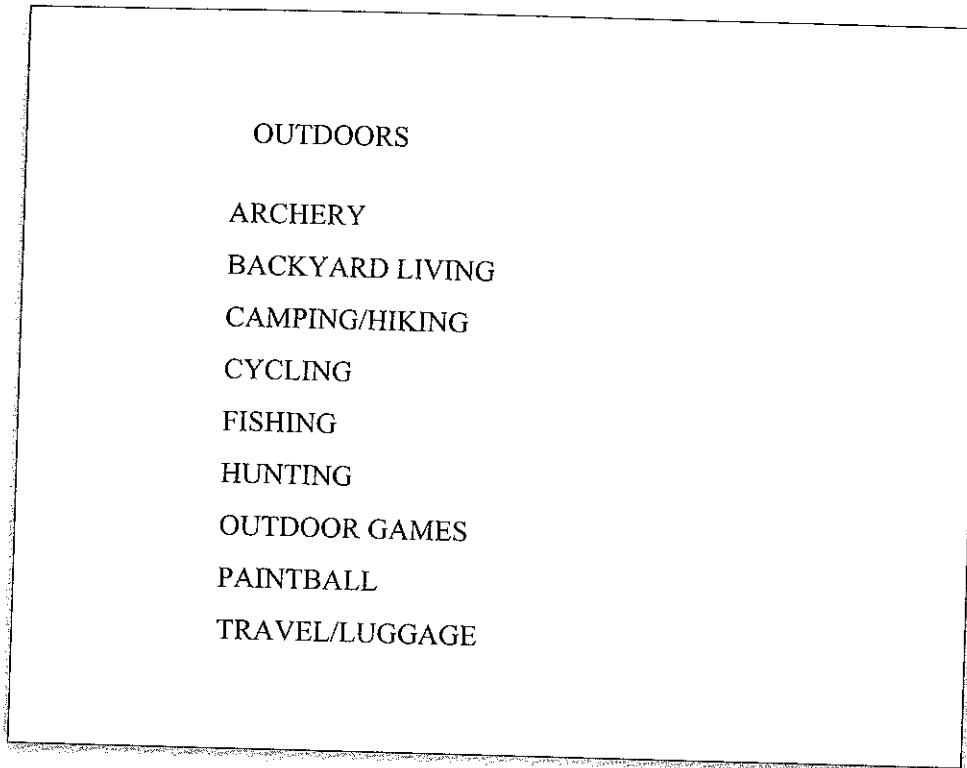
- BOATING
- POOL/BEACH
- SNORKELING/SCUBA
- SWIMMING/AQUATIC FITNESS
- WAKEBOARDING
- WATER POLO
- WATER RECREATION
- WATERSKIING



Project 24: PowerPoint Presentation Makeover 1

FIGURE 24-1 (CONTINUED)

Slide 9



Slide 10

