

MP3 Players

New Skills Reinforced:

In this activity, you will practice how to:

1. set automatic slide advancing.

OBJECTIVE:

To create a PowerPoint presentation comparing three of the MP3 players on the market today

PROJECT SCENARIO:

The speed at which songs can be downloaded has revolutionized the music industry since the mid '90s. As a result, the Apple iPod surpassed its 110 billion units sold in late 2007. The Microsoft Zune MP3 player was released in late 2006 and sold 1.2 million units in its first six months on the market. In this project, you will create a PowerPoint presentation that explains how MP3 technology works and compare three MP3 players on the market today.

STRATEGIES AND DESIGN TIPS TO FOLLOW:

1. Choose MP3 players that you would like to learn more about.
2. Your presentation should be informative and accurate.
3. When setting automatic slide advancement, be sure to give the audience enough time to read each slide.
4. Since there are some slides with a lot of text, you may want to increase the number of slides you are using.

BEFORE YOU BEGIN:

1. Carefully read through all parts included in this project.
2. Prior to starting any work on your computer, use the *Present It! Planning Layout Form* to sketch the content, layout, and design of the presentation you will be creating for this project. Use multiple copies if necessary.
3. Use the *Present It! PowerPoint Presentation Tips* provided in the Introduction as a guide while working on this project.
4. Unless otherwise noted, the layout, design, type size(s), and style(s) for this project will be left for you to decide.




Project 18: MP3 Players

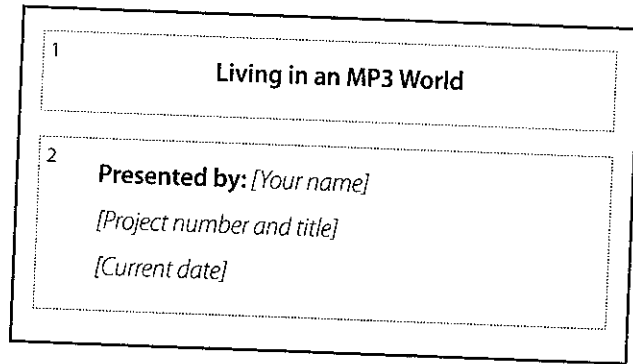
INSTRUCTIONS:

1. Using Microsoft PowerPoint, create a NEW blank presentation.
2. Save the presentation as **PROJECT 18 – MP3 PLAYERS**.

3. Edit **slide 1**.

 Using separate text boxes, key the text as shown.


- Place text box 2 in the bottom right corner.
- Format the size, style, and placement of the text and elements (if applicable) so that this slide projects a professional appearance.



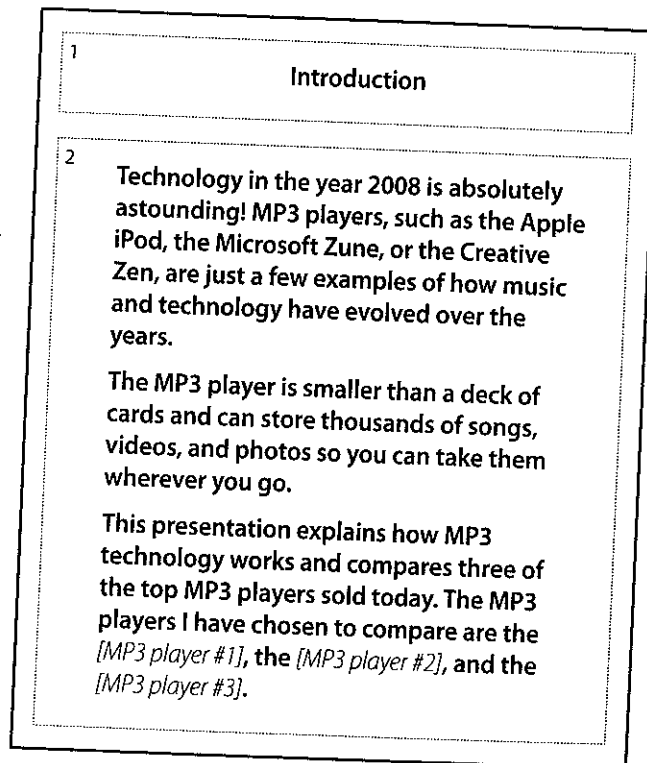
1 Living in an MP3 World

2 Presented by: [Your name]
[Project number and title]
[Current date]

4. Insert **slide 2**.

 Using separate text boxes, key the text as shown.

- In text box 2, apply bold style to the three MP3 players listed in the last paragraph.
- Add additional graphics, and/or elements that will help enhance the content and appearance of this slide.
- Format the size, style, and placement of the text and elements (if applicable) so that this slide projects a professional appearance.
- Note: If necessary, continue the text onto one or more slides.



1 Introduction

2 Technology in the year 2008 is absolutely astounding! MP3 players, such as the Apple iPod, the Microsoft Zune, or the Creative Zen, are just a few examples of how music and technology have evolved over the years.

The MP3 player is smaller than a deck of cards and can store thousands of songs, videos, and photos so you can take them wherever you go.

This presentation explains how MP3 technology works and compares three of the top MP3 players sold today. The MP3 players I have chosen to compare are the [MP3 player #1], the [MP3 player #2], and the [MP3 player #3].



Project 18: MP3 Players

5. Insert **slide 3**.



□ Using separate text boxes, key the text as shown.



□ Add additional graphics, and/or elements that will help enhance the content and appearance of this slide.

□ Format the size, style, and placement of the text and elements (if applicable) so that this slide projects a professional appearance.

□ Note: If necessary, continue the text onto one or more slides.

1

MP3 Technology

2

As with many different types of files used for storing data, the MP3 format is a particular file type used for storing music.

Think of an MP3 as a type of computer file and an MP3 player as a special type of computer dedicated to playing back sounds for you to listen to.

Normal sound files take up huge amounts of space on your computer, but MP3 files are compressed or squeezed into much less space.

Since MP3 files take up so little space, this means you can send an MP3 file over the Internet so much faster than a typical sound file.

Typical MP3 format music tracks are usually only 5 megabytes in size, compared to the 60 megabytes it would take up on a CD.

Ultimately, you can send MP3 files 12 times more quickly than the same information stored in CD format.

6. Insert **slide 4**.



□ Using separate text boxes, key the text as shown.



□ Add additional text, graphics, and/or elements that will help enhance the content and appearance of this slide.

□ Format the size, style, and placement of the text and elements (if applicable) so that this slide projects a professional appearance.


1


Now that you have learned about the technology behind MP3 players, let's take a look at three of the most popular music players on the market today.



Project 18: MP3 Players

7. Insert **slide 5**.

 Using separate text boxes, key the text as shown.

 Resize the text, and the rows and columns in the table to fit proportionately on the slide.

Shade the entire column of the MP3 player that has the features and benefits that best fit your lifestyle and budget.

Add additional text, graphics, and/or elements that will help enhance the content and appearance of this slide.

Format the size, style, and placement of the text and elements (if applicable) so that this slide projects a professional appearance.

1 **MP3 Player Buying Guide**

2 **With technological innovations, purchasing an MP3 player is very exciting – and sometimes a little confusing for the first-time purchaser. Below is a side-by-side comparison of three MP3 players on the market today.**

3 *[Insert a 4-column by 14-row table as shown in Figure 18-1. Key the column and row headings and complete the data required for the remaining cells.]*


FIGURE 18-1


	[MP3 Player #1]	[MP3 Player #2]	[MP3 Player #3]
Company			
Capacity			
Music storage (in hours)			
Music formats supported			
Video storage (in hours)			
Image formats supported			
Built-in FM tuner (yes or no)			
Built-in microphone (yes or no)			
Accessories included			
Navigation button			
Dimensions			
Weight			
Price			



Project 18: MP3 Players

8. Insert **slide 6**.

 Using separate text boxes, key the text as shown.

-  *Italicize each customer review statement in text box 2.*
- Insert a photo of each customer making the review statement. If a photo is not available, use an equivalent clipart image.*
 - Resize and place the graphic to the left of each corresponding statement.*
 - Draw an arrow connecting the image to the statement.*
 - Add additional text, graphics, and/or elements that will help enhance the content and appearance of this slide.*
 - Format the size, style, and placement of the text and elements (if applicable) so that this slide projects a professional appearance.*


1 **Customer Reviews of the [MP3 player #1]**


2 *[Include at least four customer review statements of MP3 player #1.*

At least one of the reviews must be a positive statement and include why the customer liked the product.

At least one of the reviews must be a negative statement and include why the customer did not like the product.]

9. Insert **slide 7**.

 Using separate text boxes, key the text as shown.

-  *Italicize each customer review statement in text box 2.*
- Insert a photo of each customer making the review statement. If a photo is not available, use an equivalent clipart image.*
 - Resize and place the graphic to the left of each corresponding statement.*
 - Draw an arrow connecting the image to the statement.*
 - Add additional text, graphics, and/or elements that will help enhance the content and appearance of this slide.*
 - Format the size, style, and placement of the text and elements (if applicable) so that this slide projects a professional appearance.*

1 **Customer Reviews of the [MP3 player #2]**

2 *[Include at least four customer review statements of MP3 player #2.*


At least one of the reviews must be a positive statement and include why the customer liked the product.


At least one of the reviews must be a negative statement and include why the customer did not like the product.]



Project 18: MP3 Players

10. Insert **slide 8**.

 Using separate text boxes, key the text as shown.

 Italicize each customer review statement in text box 2.

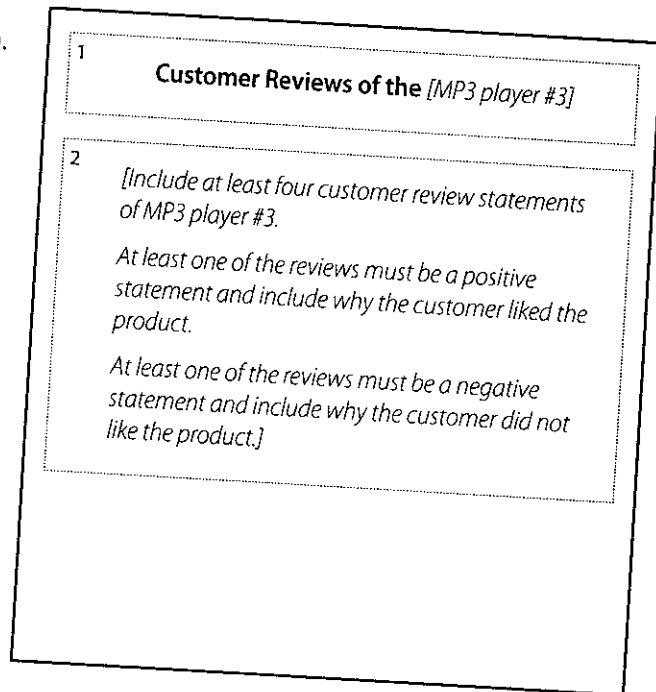
Insert a photo of each customer making the review statement. If a photo is not available, use an equivalent clipart image.

Resize and place the graphic to the left of each corresponding statement.

Draw an arrow connecting the image to the statement.

Add additional text, graphics, and/or elements that will help enhance the content and appearance of this slide.


Format the size, style, and placement of the text and elements (if applicable) so that this slide projects a professional appearance.





1 Customer Reviews of the [MP3 player #3]


2 [Include at least four customer review statements of MP3 player #3.
At least one of the reviews must be a positive statement and include why the customer liked the product.
At least one of the reviews must be a negative statement and include why the customer did not like the product.]

11. Insert **slide 9**.

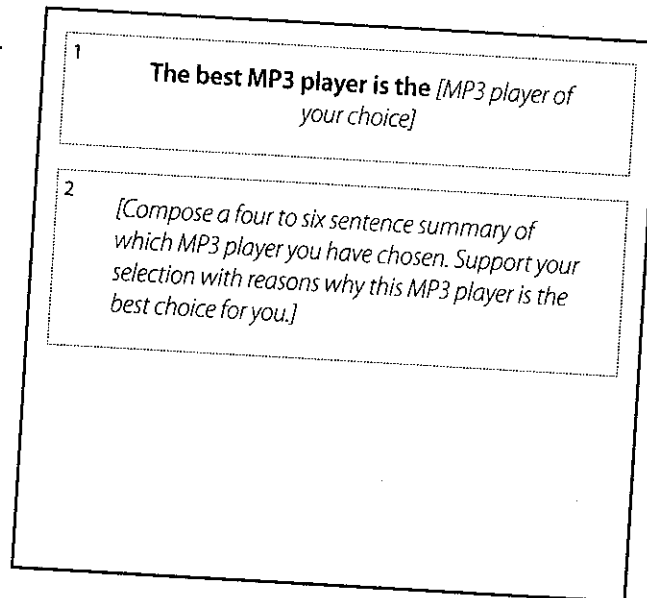
 Using separate text boxes, key the text as shown.

 Insert photo images of the MP3 player you selected and the available accessories.

 Using separate text boxes, label the accessories.

 Add additional text, graphics, and/or elements that will help enhance the content and appearance of this slide.

Format the size, style, and placement of the text and elements (if applicable) so that this slide projects a professional appearance.



1 The best MP3 player is the [MP3 player of your choice]

2 [Compose a four to six sentence summary of which MP3 player you have chosen. Support your selection with reasons why this MP3 player is the best choice for you.]

12. Run the slide show, assuming you are presenting it, and determine how much time is needed between each slide for it to run automatically without mouse clicks.

13. Set each slide to advance automatically based on your determined time.



Project 18: MP3 Players

14. Resave the presentation.
15. Run the slideshow and proofread your work carefully for accuracy, design, and format.
16. Print a copy of your presentation as handouts using 3 or 6 slides per page if required by your instructor.
17. If required, present this presentation to your instructor and/or your class.